



SPONSORSHIP PROPOSAL



THE EVENT

About the Tour of Homes

Mark your calendars for Saturday, October 4, 2025, from 10 a.m. to 4 p.m. when the Wauwatosa Historical Society hosts the 36th annual Tour of Homes: "Wandering Wauwatosa."

As one of the Historical Society's three flagship fundraising events, the Tour of Homes is a beloved community tradition that brings neighbors, families, and history lovers together year after year.

This fall, visitors will step inside two historic homes and three significant historic buildings throughout Wauwatosa, thanks to the generosity of homeowners and building partners who open their doors for this special day. Friendly docents will be on hand to share stories and bring the city's history to life.

Now in its 36th year, the Tour of Homes continues to be a meaningful way for the community to connect, celebrate Wauwatosa's heritage, and support the Historical Society's mission to preserve it for generations to come.

We hope you will consider being a part of this beloved community event!

SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR – \$3,000 ~~SOLD~~

Your brand will have category exclusivity and be prominently featured in print, digital and social advertising and all event signage as a presenting sponsor. Your brand logo and link to your website will be listed on the Tour of Homes event webpage. Your brand will have an opportunity to have promotional materials at one of the tour homes and at the tour headquarters (Kneeland-Walker House). You will receive 20 TOH tickets.

GOLD SPONSOR – \$1,500

Your brand will be featured in print, digital and social advertising and all event signage as a gold sponsor. Your brand logo and link to your website will be listed on the Tour of Homes event webpage. Your brand will have an opportunity to have promotional materials at one of the tour homes. You will receive 10 TOH tickets.

SILVER SPONSOR – \$1,000

Your brand will be featured in print, digital and social advertising and all event signage as a silver sponsor. Your brand logo and link to your website will be listed on the Tour of Homes event webpage. You will receive 5 Tour of Homes tickets.

BOOKLET SPONSOR – \$750 ~~SOLD~~

Your brand will be prominently placed on the back of the Tour of Homes booklet, which serves as the ticket for all tour-goers. Your brand will also be displayed on the Tour of Homes event webpage.

EVENT PARTNER – \$500

Your name and logo will be listed on the Event Partner sponsor board displayed at the Tour of Homes headquarters showcasing your support. Your name will be listed on the Tour of Homes event webpage and in the tour booklet.

FRIEND OF WHS – \$250

Your name will be listed on the Tour of Homes event webpage and in the tour booklet.

Interested in a custom sponsorship package? We'd love to tailor a package that is perfect for you!

THE ORGANIZATION



OUR MISSION

The Wauwatosa Historical Society's mission is to serve the greater Wauwatosa community by facilitating historical educational engagement and experiences that spark curiosity and dialogue and foster a deeper understanding and empathy to inform our present and future.

WHS IN THE COMMUNITY

The Wauwatosa Historical Society fosters a deep understanding of how history shapes, inspires, and informs the present, and we empower individuals to become better citizens not only of Wauwatosa but of our broader community. Through our efforts, the rich heritage of our area becomes a source of pride, wisdom and unity, driving us to create a more compassionate, connected and enlightened future for generations to come.



BENEFITS OF YOUR SUPPORT

Our mission is able to thrive due to the immense support and invaluable backing we receive from community and corporate sponsorships. With funding secured through our program and event sponsorship packages, our organization is able to preserve our rich heritage and offer engaging experiences year-around and throughout the community.

When you become a sponsor of the Wauwatosa Historical Society, you're not just investing in preserving the past; you're investing in building a stronger, more connected community for the future.

THANK YOU

Thank you for considering the opportunity to sponsor the Tour of Homes and support the Wauwatosa Historical Society in our mission to collect, preserve and share the history of Wauwatosa with our community. Your partnership is essential to the core of what we strive to do each day as an organization.

Please reach out to Amanda Saso, Executive Director, for more details and to reserve your sponsorship package today.

WEBSITE

www.wauwatosahistoricalsociety.org

EMAIL ADDRESS

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PHONE NUMBER

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