

Wauwatosa Historical Society
32nd Annual Firefly Art Fair

FAQ Sheet

Saturday and Sunday, August 4 and 5, 2018

10 a.m. to 4 p.m.

**Kneeland-Walker House Grounds
7406 Hillcrest Drive, Wauwatosa, WI**

ELIGIBILITY

Artists exhibit both days (no rain date). We welcome applications from artists who exhibit **fine art and fine craft** (painting, sculpture, photography, ceramics, jewelry, fiber, printmaking, glass, paper, leather, wood). All work must be your original design, and executed by you, the applicant.

JURY FEE & APPLICATION

A link to the application is included with this email, or you can visit our website. Please email or link to four (4) electronic images of your artwork for jurying; links to your personal website or Facebook will NOT be accepted in lieu of a curated set of images. Images must be representative of the pieces you intend to sell.* (Alternatively, you may send a clearly identified CD or flash drive with images of your artwork to Wauwatosa Historical Society. CD/flash drive will not be returned.)

Submit a **nonrefundable \$15 jury fee** via Paypal or a check made out to Wauwatosa Historical Society with your application.

Application deadline is March 13, 2018.

BOOTH FEE & ARTIST SELECTION

Payment of a **\$140 booth fee** is required via Paypal or a check made out to "Wauwatosa Historical Society" during application. The fee includes two-day participation and exhibition space of approximately 10' x 10'.

We will do our best to accommodate requests. However, we cannot guarantee that you will be placed in a specific area or space.

Selected artists will be notified via email by **April 12, 2018**. Once accepted, your booth fee is nonrefundable.

SALES

All proceeds from the sale of artwork go to you, the artist. Artists are responsible for collecting and reporting all applicable tax (5.6%).

EXHIBITOR SET UP

Set up begins Saturday at 7:30 a.m., via any of four entrances to the grounds. Boy Scout helpers will be available Saturday at 7:30 a.m. and Sunday at 4 p.m. to assist you. After unloading, **vehicles must be moved** to a designated parking area.

Friday set up is available. An email will be sent when booths are marked and ready for setup.

The application includes an option for a "sneak peek" on the Friday evening before the fair. We included this option to gauge exhibitor interest, and so the event is dependent on overall exhibitor response.

HOSPITALITY

A complimentary continental breakfast is available **Sunday at 8:30 a.m.** for participating artists. Food and beverage are available for purchase on the grounds throughout each day.

SILENT AUCTION

Please consider donating a piece of your artwork to the Silent Auction to help WHS raise funds for education and preservation programs. Contributing artists are acknowledged on fair signage.

PUBLICITY

The Firefly committee works diligently to ensure an event that is successful for you and WHS. To advertise your participation, we will provide you with an electronic version of our Firefly Art Fair promotional materials to send to your patrons.

QUESTIONS?

Wauwatosa Historical Society
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Wauwatosa, WI 53213

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www.wauwatosahistoricalsociety.org

*The fair committee reserves the right to refuse exhibition of work not in the same medium or of the same quality as that submitted to the jury.